

Planning Worksheet

Having a plan before you start any project is critical. This worksheet will help you think about what you're trying to do and make sure you have what you need for success,

1 What are you trying to do?

2 Describe your current customer.

3 Who would you like to attract?

4 How will you know you're successful?

5 How much time and money do you want to spend?

6 When do you want to do this?

7 What do you need to do to make this successful?

